



****MEDIA ALERT****

FOR: LA Market Restaurant by Kerry Simon
JW Marriott Los Angeles L.A. LIVE
900 W. Olympic Blvd.
Los Angeles, CA 90015
213.765.8600
<http://www.lalivemarriott.com/LA-Live-Restaurants/LA-Market-22.html>

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**LA MARKET LAUNCHES SUNDAY OCTOBERFEST BEER PAIRING DINNERS
BEGINNING OCTOBER 2**

*Celebrate Beer Every Sunday in the Month of October with a
Three-Course Menu and Specialty Beer Pairings*



*LA Market Restaurant by Kerry Simon at JW Marriott Los Angeles L.A. LIVE
(Photo credit: JW Marriott Los Angeles L.A. LIVE)*

WHAT: Every Sunday in October, beginning October 2, LA Market Restaurant at the JW Marriott Los Angeles L.A. LIVE will feature an Oktoberfest Beer Pairing Sunday menu. Each week, three unique beers from a craft brewery will be paired with a special three-course dinner. Sample menu items include lightly smoked salmon sashimi with pink grapefruit gelee, crunchy cucumber and spiced nuts; and beer braised pork belly with pickled cabbage and braised carrot. Flat screen televisions in the private dining room offer sports fans a chance to catch the football game while they dine. The schedule of featured breweries is as follows:

SUNDAY, OCTOBER 2:

[Allagash Brewing Company](#) - Portland, Maine

Small production brewery featuring classic Belgian beers made with authentic ingredients.

SUNDAY, OCTOBER 9

[North Coast Brewing Company](#) - Fort Bragg, California

Pioneer of the craft beer movement boasting over 70 awards in national and international competitions.

SUNDAY, OCTOBER 16

[Affligem Brouwerij](#) - Opwijk, Belgium

Award-winning and long-standing Belgian brewery, known for its world-famous hoppy amber beer.

SUNDAY, OCTOBER 23

[Unibroue Brewery](#) - Chambly, Quebec

Niche brewery acknowledged for being the first to bring a 200-year-old Belgian brewing method to North America.

SUNDAY, OCTOBER 30

Brewery TBD

WHERE: With a casual, upscale atmosphere, LA Market by Kerry Simon showcases simple, exquisite American cuisine with a California flare—made from organic, sustainable and local sources.

LA Market by Kerry Simon

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COST: \$35.00 per person for the three-course menu including beer pairings, exclusive of tax and gratuity.

WHEN: Every Sunday throughout the month of October during dinner hours from 5 p.m.-10 p.m.

ABOUT JW MARRIOTT LOS ANGELES L.A. LIVE

The JW Marriott Hotel Los Angeles L.A. LIVE is located in the heart of Downtown Los Angeles and serves as the focal point of the L.A. LIVE sports, residential, and entertainment district, offering sophisticated travelers a front seat to the emerging world-class entertainment, sports, and dining development, along with the approachable luxury for which the brand has long been known. With its 878 well-appointed guest rooms, nine treatment room spa, full service fitness center and outdoor pool, diverse dining options, including celebrity chef Kerry Simon's LA Market and 100,000 square feet of versatile meeting space, the JW Marriott Los Angeles L.A. LIVE has become a vibrant center of life in the city. For additional information on the hotel, please call 213.765.8600 or visit www.lalivemarriott.com.

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For more information, please contact

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